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FP INTERNATIONAL INTRODUCES THE GREEN FAMILY LINE OF ENVIRONMENTAL PRODUCTS

Superior Protective Packaging with Minimal Carbon Footprint

CHICAGO (November 9, 2008) – FP International, a leading manufacturer of sustainable packing solutions, introduced the Green Family™ of environmental packing products here at PACK EXPO 2008, booth S-2969. Flagship products include Green Family Super 8® loosefill and Green Family CELL-O® air cushions, which are 100 percent biodegradable in the presence of microorganisms. Green Family products are cost effective, competitively priced and provide our “green” statement.

“Green Family is the next generation of sustainable packaging,” said Michael Kaminski, FP International Senior Vice President, worldwide engineering and R&D, “From manufacturing to disposal, Green Family products are made to perform with minimal carbon footprints. For example, Green Family Super 8 is made from 100 percent recycled polystyrene and can be reused. But should it end up in a landfill or in soil, Super 8 will decompose completely within nine to 60 months.”

Kaminski explained that microorganisms commonly found in soil help Green Family Super 8 and Green Family CELL-O break down. “And unlike starch-based biodegradable loosefill, Super 8 does not attract rodents and won’t become sticky in humid conditions,” added Kaminski.

Kaminski also noted that Green Family Super 8 weighs less than starch loosefill, which reduces shipping costs and makes Super 8 a cost-effective packing option.

Another benefit of Green Family Super 8 is its earth-friendly carbon footprint. It requires significantly less energy to produce or recycle Super 8, and it also creates fewer air and water pollutants and green house gas emissions than competitive paper products.

“For example, production of a cubic foot of Super 8 yields 83 percent less greenhouse gas emissions than the same amount of starch loosefill and 93 percent less emissions than crushed paper,” added Kaminski.

Green Family CELL-O Air Cushions

These eco-friendly cushions are 99 percent air by volume, yet offer both high performance and a powerful green statement. CELL-O air cushions are made from 100 percent recyclable material. When deflated, less than one percent by volume of the original packaging remains. And like Super 8, should CELL-O air cushions end up in a landfill, it will biodegrade in the presence of microorganisms.

FP International has a substantial record of environmental achievements. In 1990, FP International was the first company to recycle post-consumer polystyrene foam packaging and use the recycled material to make new loosefill. In 2007, the company recycled in excess of 10 million pounds of expanded polystyrene worldwide.

(more)

About FP International

Headquartered in Redwood City, Calif., FP International is an award-winning manufacturer of innovative protective packaging products and packaging systems. The company's products include packaging-made-on-site (PMOS), air cushions, Kraft paper cushioning and ready-to-use products, polyethylene foam, loosefill made of 100 percent recycled polystyrene, starch-based loosefill, bubble, and Kraft/bubble mailers. The company also designs and installs custom dispensing/storage systems for air cushions and loosefill.

Today, with over 60 percent of total sales derived from products introduced in the past seven years, FP International is considered a leading innovator of both packaging products and equipment.

FP International has U.S. manufacturing facilities in California, Delaware, Illinois, Kentucky, and Massachusetts. The company has wholly owned subsidiaries in France, Germany, the Netherlands and the United Kingdom and a sales operation in Australia.

FP International is a privately held company with 525 employees worldwide and sales well in excess of \$100 million (U.S.) dollars in 2007.

For more information, visit www.fpintl.com or call 800.866.9946 or 650.261.5300.
